

# MONTHLY MEMBERSHIP PROGRESS REPORT

District 27 B2

Results as of: 4/30/2024

GMT:

LOCATION WISCONSIN

GMT CA

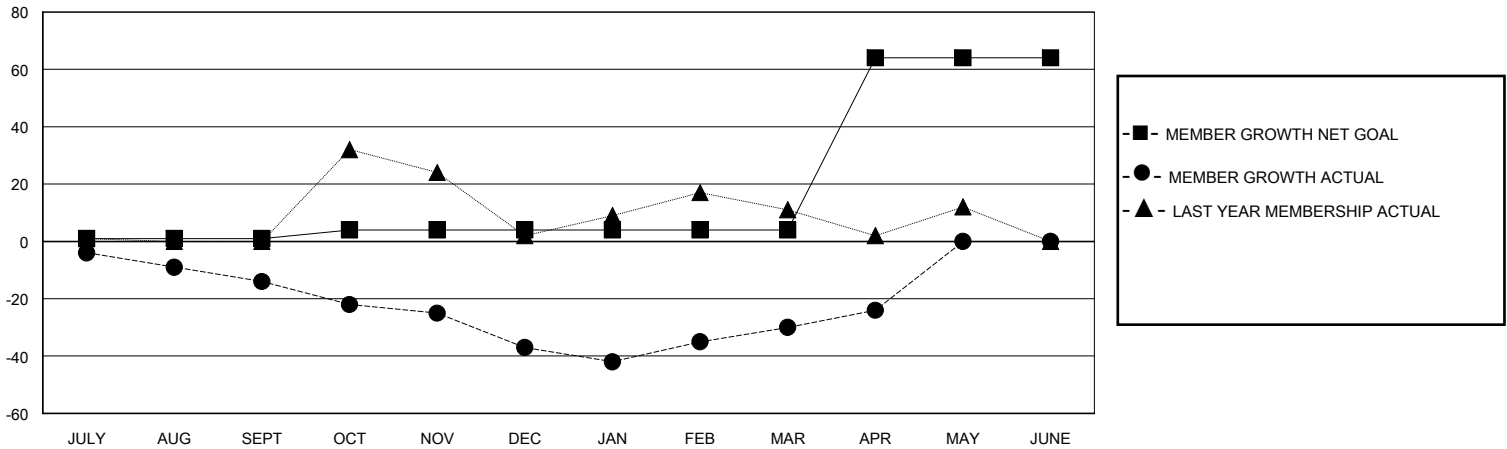
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2023-2024 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 0             |
| OCT/NOV/DEC           | 0             | 0         | 0             |
| JAN/FEB/MAR           | 1             | 0         | 0             |
| APR/MAY/JUNE          | 0             | 0         | 0             |

| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2023-2024 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 1                      | 30                   | 44   |
| OCT/NOV/DEC           | 3                      | 25                   | 45   |
| JAN/FEB/MAR           | 0                      | 45                   | 35   |
| APR/MAY/JUNE          | 60                     | 11                   | 5  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|   |   |  |
|---|---|--|
| DROPPED CLUBS: 0  | 40 CLUBS OF 67 ADDED 1 OR MORE NEW MEMBERS                | <b>GENDER DISTRIBUTION</b><br>MALE 1,603 (74.59%)<br>FEMALE 546 (25.41%) |
| <b>DROPPED MEMBERS</b><br>DECEASED 27<br>CLUB CANCELLED 0<br>OTHER 102<br>TOTAL 129 | <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a> | TOTAL FAMILY UNIT MEMBERS 382<br>FAMILY MEMBERS PAYING HALF DUES 192     |